



# Upturning the Downturn: Turning Crisis Into Opportunities

Join us at **MMS2009** for the latest update on what the shipping industry leaders are strategising in the shipping industry to **create opportunities** during this economic downturn and **UPTURN THE DOWNTURN.**

Get to participate in a **special dialogue** with the Guest of Honour - Minister Lim Swee Say whom will be hosting an open forum on what the Government initiatives are.



**Guest Of Honour:**  
**Mr. Lim Swee Say**  
Minister, Prime Minister's Office  
Secretary General,  
National Trades Union Congress (NTUC)



**Keynote Speaker**  
**Mr Goh Teik Poh**  
President,  
South Asia, Neptune Orient Lines Ltd  
**Radical Solutions - Keeping Afloat  
& Resisting The Winds of Change**

**session  
chairpersons**



**Ms Annie Koh**  
Associate Professor,  
Singapore  
Management  
University



**Mr David Chin**  
Executive Director,  
Singapore Maritime  
Foundation



**Mr Teh Kong Leong**  
Chairman,  
Singapore Maritime  
Training Fund (SMTF)  
Advisory Council



**Mr Bjørne Foldager**  
Managing Director,  
A.P. Møller  
Singapore Pte Ltd

**Topic:**  
Emerging Stronger  
From A Crisis: The  
Maersk Story



**Captain Ib  
Fruergaard**  
Chairman,  
Maritime Solutions  
(S) Pte Ltd

**Topic:**  
Seizing  
Opportunities From  
The Crisis



**Mr Liu Shi Jun**  
Deputy General  
Manager,  
Sinocrew Maritime  
Services Co., Ltd

**Topic:**  
Strategies For  
Effective Ship  
Manning In Times Of  
Crisis



**Mr Johnny Sim**  
ILO MLC Technical  
Specialist,  
International Labour  
Organisation

**Topic:**  
Maritime Labour  
Convention -  
The ILO Perspective



**Mr Stephen Colton**  
Maritime  
Coordinator &  
Secretary,  
Special Seafarers'  
Department,  
International  
Transport Workers'  
Federation

**Topic:**  
ITF Initiatives &  
Perspectives During  
The Economic  
Downturn - "Is ITF  
Relevant?"



**Mr David Dearsley**  
Secretary General,  
International  
Maritime Employers  
Committee

**Topic:**  
IMEC Initiatives &  
Perspectives During  
The Economic  
Downturn



**Captain Takao  
Manji**  
Chairman,  
International  
Seafarers  
Employment Group  
& International  
Mariners  
Management  
Association of  
Japan

**Topic:**  
ISEG & IMMAJ  
Initiatives &  
Perspectives  
During The  
Economic Downturn



**Mr Thomas Tay**  
General Secretary,  
Singapore Maritime  
Officers' Union

**Topic:**  
The Asian Unionist  
Approach To Upturn  
The Downturn

Date  
**10 July 2009, Friday**

Time  
**9.00am - 5.30pm**

Venue  
**Hilton Hotel Singapore**

Conference Fees  
Regular Fee:  
**SGD690.00 nett**

SMOU Members  
(Subsidised Rate):  
**SGD390.00 nett**

For registration,  
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**prominent speakers**